UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/550,867	09/22/2005	Noriaki Masuda	JCLA17676	3422
JC Patents Inc	7590 01/21/201	0	EXAM	INER
Suite 250			ARNADE, ELIZABETH	
4 Venture Irvine, CA 9261	18		ART UNIT	PAPER NUMBER
			1791	
			MAIL DATE	DELIVERY MODE
			01/21/2010	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/550,867	MASUDA ET AL.	
Examiner	Art Unit	

	ELIZABETH ARNADE	1791				
The MAILING DATE of this communication appea	ars on the cover sheet with the o	correspondence add	ress			
THE REPLY FILED <u>04 January 2010</u> FAILS TO PLACE THIS A	PPLICATION IN CONDITION FOR	R ALLOWANCE.				
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following rapplication in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:	eplies: (1) an amendment, affidavit al (with appeal fee) in compliance	t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request			
a) The period for reply expires 3 months from the mailing date of this Ac no event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (b MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f)	dvisory Action, or (2) the date set forth in ter than SIX MONTHS from the mailing (b). ONLY CHECK BOX (b) WHEN THE	g date of the final rejectio	n.			
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extender 37 CFR 1.17(a) is calculated from: (1) the expiration date of the slipset forth in (b) above, if checked. Any reply received by the Office later 1 may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount of hortened statutory period for reply original controls.	of the fee. The appropria nally set in the final Offic	ate extension fee e action; or (2) as			
2. The Notice of Appeal was filed on A brief in compl filing the Notice of Appeal (37 CFR 41.37(a)), or any exten Notice of Appeal has been filed, any reply must be filed with AMENDMENTS	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the				
3. The proposed amendment(s) filed after a final rejection, b (a) They raise new issues that would require further con (b) They raise the issue of new matter (see NOTE below (c) They are not deemed to place the application in bett appeal; and/or (d) They present additional claims without canceling a content of the second con	sideration and/or search (see NOTw); er form for appeal by materially rec	TE below);				
NOTE: (See 37 CFR 1.116 and 41.33(a)). 4. The amendments are not in compliance with 37 CFR 1.12 5. Applicant's reply has overcome the following rejection(s): 6. Newly proposed or amended claim(s) would be allowed non-allowable claim(s).						
7. For purposes of appeal, the proposed amendment(s): a) [how the new or amended claims would be rejected is provi The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 1,2,4-6,8,10 and 11. Claim(s) withdrawn from consideration: AFFIDAVIT OR OTHER EVIDENCE		l be entered and an ex	xplanation of			
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 						
 The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to over showing a good and sufficient reasons why it is necessary 	vercome <u>all</u> rejections under appea and was not earlier presented. Se	al and/or appellant fails ee 37 CFR 41.33(d)(1)	s to provide a).			
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER		•				
 11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because: <u>See Continuation Sheet.</u> 12. Note the attached Information <i>Disclosure Statement</i>(s). (PTO/SB/08) Paper No(s) 						
13. Other:	. 1.5/55/66/1 apol 110(5).					
/Steven P. Griffin/ Supervisory Patent Examiner, Art Unit 1791	/E. A./ Examiner, Art Unit 1791					

Continuation Sheet (PTO-303)

Application No.

Applican'ts arguments have been acknowledged but are not found to be persuasive. Applicant argues that neither Ezoe, Hesse, nor Kobayashi expressly discloses "the content of the luminescent substance in the Iminescent glass article is 0.5-2.9 mass%, the luminescent substance having an average particle size of 75 to 5,000 micrometers. The examiner reitterates from the previous rejection in that a mass % of 0.5-2.9% and an average particle size of 75 micrometers would be obvious over Ezoe in view of Hesse for the reasons below.

Although Ezoe et al. does not expressly disclose wherein the content of the luminescent substance in the luminescent glass article is 0.5 to 2.9 mass %, the luminescent substance having an average particle size of 75 to 5,000 micrometers, Ezoe does disclose wherein the content of the luminescent substance in the luminescent glass article is 3-50 mass % (Abstract), the luminescent substance having an average particle size of 5 to 20 micrometers (paragraph [0025]). In other words, Ezoe discloses a higher mass % of luminescent substance and a smaller particle size than the instant claim.

Hesse discloses a closely related invention of a luminescent glass article comprising glass and a luminescent substance, i.e. light accumulating phosphor, wherein the particle size of the luminescent substance is preferably 10 to 70 micrometers but may vary depending on a desired effect (paragraph [0005]). Hesse further discloses that particle size is a result effect variable wherein the larger the particle size, the higher the intensity of luminescence (paragraph [0005]).

It would be obvious to one of ordinary skill in the art at the time the invention was made to combine the teaching of Hesse with Ezoe to modify the luminescent glass article of Ezoe such that the content of the luminescent substance in the luminescent glass article is 0.5 to 2.9 mass % and the luminescent substance has an average particle size of 75 micrometers. In other words based on a known result effect variable, one may optimize around the prior art ranges of Ezoe to decrease the content of luminescent substance by 0.1% to 2.5% (i.e. 3% reduced to 0.5 to 2.9%) and thus increase the particle size to 75 micrometers in the article such that an equivalent range in desired intensity of luminescence is achieved. The motivation is the rationale that one would optimize the content of luminescent substance in the article for cost efficiency while still maintaining for a desired luminescent effect.